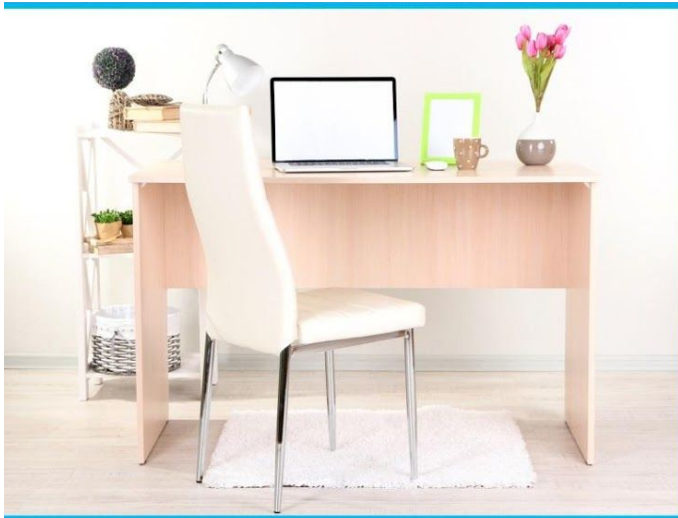


Amazing Staging by Marlana

5 Easy Steps for a Dramatic Room Makeover - FREE CHECKLIST -



*Amazing-Staging
by Marlana*

HOME STAGING & REDESIGN

5 Easy Steps for a Dramatic Room Makeover

First of all, let me commend you for grabbing this free checklist!

I see so many homeowners MESS UP BIG TIME when they try to stage or declutter their home when they get it ready to sell.

I want you to go through this process as stress-free and inexpensively as possible. Therefore, I created this fun little checklist to help you stage any room, or rooms, in your home for the purposes of selling it quicker and for more money. It can also be for the purpose of simply enjoying your space a little more than you do now.

1. Create a plan---include in your plan a timeline, budget and your “why” for doing a Dramatic Room Makeover.

- Decide when you want to start and complete this project. Use a calendar to plot out the sequence of events that are needed for you to have this project completed by a certain time.
- Make a list of things you want to do and the things you think you will need. Be very thorough in your preparation---this will help save lots of time and money if you are able to imagine the project from beginning to end. That means thinking about every little detail.
- How much money do you want to spend on this Room Makeover? Estimate your costs after you have completed your list of things you want to do. Where can you get some deals? Do you shop on-line, at furniture consignment stores, garage/estate sales? Favorite furniture store?
- Why do you want to do this Room Makeover? What will be the purpose of this room/space? What qualities do you want this room to have? What kind of atmosphere do you want this room to have? How do you want people to feel when they are in this space? For instance, do you want a calm, relaxing space? Whimsical space? Office space?

2. Declutter---the “secret sauce!” This is one of the most powerful ways to start a Dramatic Room Makeover.

- Start small. Start with decluttering a drawer, a closet or shelf. Make sure you designate each item as something for keeping, donating or recycling.
- Pull out duplicate materials/supplies and things you never use. These things are taking up space and not serving you. Find new homes for all the “extras.”
- Once you have decluttered, decide on the type of containers you will need. Make sure that these containers serve a purpose---besides looking good---and help you categorize your things to sort, file, and stack.
- Ask family members who might also use this room to help you plan and execute this part of your plan. For example, kids can help sort out old books and toys that they do not want anymore but could be donated to your favorite charity.

3. Decide on a color scheme---there are so many color schemes to choose from!

- Remember neutral colors almost always appeal more to potential home buyers (something to consider if you are planning to sell in the near future.)
- Consider the purpose of the room, your personal preferences and your own circumstances---are you renting or do you own? Do you need to ask the landlord? HOA?
- Accent walls are also very popular. This is a great opportunity to freshen up the look of the room without having to do a whole lot of painting. Several colors are trending now but even that changes throughout the course of time. Choose a color you love---you can bring that color “in” throughout the room using artwork and accessories with that same “pop” of color.
- Visit the paint department of your local hardware store to look at different color combinations. Ask for a free consultation on color combinations. Many paint suppliers have winning color schemes already put together.

4. Emphasize the room’s best features.

- Look to see what are some outstanding features in the room.
- Is there anything unique about this room? Decide how you might highlight those features. Be creative. It could be that you update the frame around the beveled glass windows or paint the door leading into the room. A pitch in the ceiling could lend to a new ceiling fan.
- Find a way to create a focal point---something that grabs your attention--- that could make the room go from ordinary to extraordinary.
- Adding greenery brings life to almost any room and can help emphasize the room’s best features.

5. Create an atmosphere that provides you with an emotional connection to that room---in other words, create a room that you love!

- Besides having the room painted with the color(s) you love, make sure you have the artwork and accessories that not only have that “pop” of color, but also provide you with a sense of beauty and joy.
- Bring in items, perhaps from other rooms, that are special to you---items that have special meaning to you---that nurture you. This could include family photos, seashells from a vacation, or artwork made by that special child in your life.
- If you share this room with others, it is important to let them participate in making this room special to them, too. Look to see how you can work together to create a room that matters to everyone.
- Provide lighting that is suitable for the room. Whether it is task lighting, or mood lighting, make sure you have a variety of light sources including natural lighting.

Want more staging help or advice?

There are two ways I can help you...

1. Grab a copy of my book, **The Secret Sauce of Staging**, plus get a few **FREE** downloads with your purchase.

- Need a **FREE** Calendar for Planning?
- Need a **FREE** Room-by-Room Check-Off List?
- Need to chill out? Get my **FREE** MP3 Mindfulness Recording!

→ [PURCHASE BOOK HERE](#)



OR...

2. Book a consultation with me! Why not? It's absolutely Free!

- If you have any questions about staging or how the process works when I work with you, please sign up on the form on this page. I will be in touch with you within 24 business hours: www.amazing-staging.com/freeconsult
- Decided to use a home stager to sell your home or update the look of your home?
- Ready to book your in-home staging consultation appointment now?
- Go to www.amazing-staging.com/freeconsult right now and I'll talk with you soon!

So, What Does a Recovering Clutter Queen Do? She Becomes a Professional Home Stager!

I would have never guessed that I would have made such a transformation from Clutter Queen to Home Stager. You see, years ago, as a single parent, I was pretty much in survival mode and felt like I was running the whole time. I was overwhelmed and under-organized. I felt exhausted most of the time and somehow thought I could remember where I put things even though I would put the same thing in a different place each time---like my car keys! I had to hunt them down almost every single day. Little did I think my life would be much less stressful if I put my keys in the same place, every time. Duh...

So, what I discovered after years of filing things in brown paper bags that lined the living room floor, was that I was tired of wasting my time and energy trying to find things. I needed to develop a system to worked for me. Fortunately, I had a friend who helped me organize my files I had in a wooden file cabinet. That was the start of seeing the beauty of having things organized and in an order. I could easily reach into my file cabinet and find exactly what I wanted! Imagine that!

Over the years, I have developed more systems that have helped me stay organized. I have sharpened my natural talents by taking a variety of interior design classes to expand my knowledge and expertise. I have staged homes for friends and also staged the four homes that my husband and I have lived, in which resulted in huge profits, when the homes were sold.

I have professionally staged homes in the Sacramento region for the last 10 years, and I'm especially sought after by real estate agents, brokers and real estate investors.

Less Stress! More Love!

This is probably one of the reasons I developed a love of having everything in its place where I can find things. Less stress! I found I was a better person, and a better parent with less stress and more love in my life.

It's also probably one of the reasons I wrote my book, *The Secret Sauce of Staging*. I wanted others to enjoy the same sense of calm, peace, accomplishment, and empowerment. It's so amazing to be surrounded by people and things you love and being able to find the things you need---like the car keys!

Having an environment that is peaceful, organized, and nurturing helps produce that feel-good-feeling of being loved, happy, and cherished. Imagine---if we had happy, healthy families, happy, healthy homes, then we could have happy, healthy communities, and a happy healthy world!



So, What Does This Mean to You?

You downloaded “5 Easy Steps for a Dramatic Room Makeover.” Now is the time to set some goals and actually take the 5 Easy Steps for a Dramatic Room Makeover!

- Take things one day at a time.
- Plan it out.
- Take Before and After pictures so you can see your progress and experience your success!

Remember, it's a process!

If a former Clutter Queen can become a professional Home Stager, you can transform your life, too!

Don't forget to:

1. Get a copy of my book, *The Secret Sauce of Staging*, for even more tips and strategies.

Go to my website at:

www.amazing-staging.com/book



2. Sign up for a FREE Consult at:

www.amazing-staging.com/freeconsult

Let me Help You Create the WOW Factor, Declutter, Organize, Stage Your Property, Re-purpose a Room, Re-design Your Space, Seasonal Decorating, Table Setting, and more.

All of these services, techniques, and strategies can be applied in many different arenas including: Glamping (Glamorous Camping), Airbnb, Bed and Breakfast, Vacation Rentals, Fix and Flips, and Short/Long Rentals to Traveling Professionals and more.

So, let me help you get the results you want!



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