

Amazing-Staging by Marlena

HOME STAGING & REDESIGN

Staging Works!!!

- **Your House Will Sell Faster:** According to a survey conducted by the National Association Realtors (NAR), the longer a property stays in the market, the lower the price it will attract. Homes staged before hitting the market sell, on average, **73 percent faster than their un-staged counterparts**, according to the Real Estate Staging Association.
- **You Will Make More Money:** A survey conducted by Coldwell Banker Real Estate Corp. discovered that **staged homes are usually sold 6% above the asking price and spent less time in the market when compared to un-staged homes.**
- **You Will Get a Good Return on Your Investment:** Another NAR survey reveals that a **1– 3% investment on home staging yields 8 –10% return**, which is a good deal.
- **Your Online Photos Will Stand Out:** A recently conducted NAR poll found out that **90% of potential home buyers start their property search on the internet. Staging your home increase the visibility of your property to potential buyers.**

Source: Home Staging Statistics: <http://www.stagedhomes.com/mediacenter/stagingstatistics.php>